

## Program-Level Assessment: Annual Report

Program Name (no acronyms): Master of Accounting Program      Department: Department of Accounting

Degree or Certificate Level: Graduate      College/School: Chaifetz School of Business

Date (Month/Year): 10/23      Assessment Contact: Neil Jansen

In what year was the data upon which this report is based collected? Fall 2022 / Spring 2023

In what year was the program's assessment plan most recently reviewed/updated? 2020

Is this program accredited by an external program/disciplinary/specialized accrediting organization or subject to state/licensure requirements? Yes

If yes, please share how this affects the program's assessment process (e.g., number of learning outcomes assessed, mandated exams or other assessment methods, schedule or timing of assessment, etc.): The undergraduate and graduate programs in the Department of Accounting are separately accredited by the AACSB. No additional assessment mandates are included in the separate accreditation.

### 2. Assessment Methods: Artifacts of Student Learning

Which artifacts of student learning were used to determine if students achieved the outcome(s)? Please describe the artifacts in detail, identify the course(s) in which they were collected, and if they are from program majors/graduates and/or other students. Clarify if any such courses were offered a) online, b) at the Madrid campus, or c) at any other off-campus location.

Critical Thinking and Communication Skills – Analyze Financial Statements. This objective was assessed in ACCT 6190 during the Fall 2022 semester through the use of a detailed financial fraud project in which student groups selected a company that had experienced an accounting scandal. The groups were required to analyze whether financial



With respect to ACCT 6190, t

the content in ACCT 6190 could change prior to the next offering of the course in the Fall 2024 semester. Should changes to the content of the course be made, the current assessment tools will also be reevaluated.

## 7. Closing the Loop: Review of Previous Assessment Findings and Changes

### A. What is at least one change your program has implemented in recent years as a result of previous assessment data?

With respect to ACCT 6190, to assist student groups better prepare their project reports and oral presentations, they were informed in advance of expectations and issues experienced in prior offerings of the course.

ACCT 6200 is a new course that was offered for the first time during the spring 2023 semester. As such, there was no previous assessment of the course.

### B. How has the change/have these changes identified in 7A been assessed?

With respect to ACCT 6190, despite the advance notice of expectations and previous issues, one group still failed to meet expectations per the assessment rubrics. However, based on feedback from the instructor after the first assessment project, adjustments were made by the students to meet expectations for the second assessment tool.

ACCT 6200 is a new course that was offered for the first time during the spring 2023 semester. As such, there was no previous assessment of the course.

### C. What were the findings of the assessment?

ACCT 6190 student groups ultimately met expectations based on the changes made in 7a, coupled with feedback provided during the current semester.

ACCT 6200 is a new course that was offered for the first time during the spring 2023 semester. As such, there was no previous assessment of the course.

### D.